



# CRAIN'S ACADEMY LEADERSHIP PROGRAM OVERVIEWS

## FAST TRACK YOUR LEADERS

Crain's Academy provides powerful and experiential professional development programming. Bringing the best of personal development, professional growth, business and leadership best practices, thought leadership and civic outreach. Crain's Academy is your one-stop for professional development from your first job to top job.

**“Totally unexpected and 100% worth it: Crain's takes what could be just another played out seminar and turns it into a truly inspiring journey around your personality, career and the city that you love!”**

*-Crain's Leadership Academy participant*

## CRAIN'S LEADERSHIP ACADEMY

Nomination program for high performers

### PARTICIPANTS

Professionals with a minimum of seven years' experience and/or team managers who are on the fast track for increased responsibility at any level of an organization.

### OVERVIEW

An experiential five-session program offering the best of personal development, professional growth, leadership exposure and civic outreach through discovery sessions and guest CEO speakers. High performers are nominated by their CEO or direct hire to participate.

### FEE

\$5,500 – includes five sessions, program fee, materials and meals

### SCHEDULE

Fall Class (C8) Nominations close Monday, August 12

Friday, August 23, 9am - 5pm

Friday, September 6, 12 - 5pm

Friday, September 20, 12 - 5pm

Friday, October 4, 12 - 5pm

Friday, October 18, 9am - 5pm

[CrainsAcademy.com](http://CrainsAcademy.com)

# TEAM BUILD 2.0 - IGNITE YOUR TEAM

Unleash an innovative & problem-solving mindset

## PARTICIPANTS

Team leaders and current members of a team

## OVERVIEW

This workshop is designed for team leaders and members alike. Ideally, at least two team members will be present. Teams can be from mid-level to senior management who are intent on learning ways to work better internally and externally to deliver on company strategy and increase profitability.

This 1-day workshop will help you and your team become more productive, collaborative and results focused.

### This program will give participants the tools needed to:

- Advance change amid uncertainty
- Fit into the big picture
- Super charge an innovative mindset and culture change
- Communicate and build relationships
- Increase effectiveness of each team member

## FEE

\$1,257 Individuals | \$875 each for 2 or more from an organization/team.  
Enrollment includes program fee, materials and meals.

## SCHEDULE

Tuesday, May 21, 9am - 5pm

# CRAIN'S ACADEMY CUSTOM PROGRAMS

Tailored, Empowering and Inspiring

## OVERVIEW

Sometimes only a tailored approach to leadership development will suit an organization's needs. Crain's Academy can act as an extension to your training and development curriculum, or it can take the lead in developing and implementing a program suited to your goals and objectives. This may be a full day team build workshop, a 3-day retreat or a 3-to 12-month residency program.

Leadership programs are available for the new workforce, new hires, middle management and up to the C-suite. Delivered onsite to your team or at Crain's Café, overlooking Millennium Park.

==== **CRAIN'S** ====  
**ACADEMY**  
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To learn more, visit [CrainsAcademy.com](https://CrainsAcademy.com) or contact us at [crainsacademy@crain.com](mailto:crainsacademy@crain.com)