

2018

COLLEGES

guide

- *How to find the right college*
- *Hidden Gems: Academic programs that rock*
- *Navigating the emotions of college transitions*

Listings for
200+
Midwest
Universities!

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WELCOME

Thank you for reading the latest edition of Crain's Colleges. The features and in-depth listings of accredited Midwest universities and colleges are designed to help you select the best higher-learning experience for you and your loved ones.

From five key strategies to consider when selecting a college to some hidden gem programs worth considering and tips for coping with the emotional aspects of a college transition—for parents and students alike—writer Jane Adler provides important intel

for choosing the right higher-education path. In addition to the 12 top colleges providing in-depth information on their offerings throughout this guide, the accompanying directory presents basic data on 200-plus colleges for further exploration.

If you are an advertiser looking to reach readers completing the college selection process, please contact Account Executive **Daniella Skific** at 312-649-5371 or dskific@crain.com to learn more about tapping into that audience via Crain's Colleges.



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Northern Illinois University



Governors State University



Northern Illinois University



Caribbean Medical University

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Saint Mary's University of Minnesota



Northern Illinois University, DeKalb

HOW to FIND the RIGHT FIT for COLLEGE

By Jane Adler

5 key factors to consider

Picking a college is a big decision. But finding the right fit for a student doesn't have to be guess work.

There are simple ways to narrow the choices and improve the odds of making a successful match. Here are five ways to help make that happen.

1. LOCATION. This is a basic starting point, school administrators say. Does the student want to be close to home? Is an urban setting more appealing than a college town? Or is location not as important as the course offerings or other features of the school?

A handy tool is the U.S. Department of Education's College Scorecard (collegescorecard.ed.gov). It quickly compares schools based on location, programs, size and cost.

"Do your research," says Dan Meyer, vice president for enrollment at Saint Mary's University of Minnesota, Winona. "Gather information."

A school's location may offer a specific advantage.

Saint Mary's, for example, is located on the bluffs of the Mississippi River. The environmental studies program makes use of the area to conduct field research. The school has a pontoon boat for river excursions led by a biology professor known as "the fish doctor."

Place is important, Meyer says. "Our students get hands-on education."

Carthage College, a liberal arts school, is located in Kenosha on 80 acres on the shores of Lake Michigan,

midway between Chicago and Milwaukee. The campus offers lake views from almost every building on campus, including many residence hall rooms. The college's website lists 20 reasons to love the location, such as a new science center with an outdoor classroom with stone seating overlooking the lake.

2. SIZE. Some students thrive in a big school environment while others might be overwhelmed. Some students like the personal attention of a small campus while others might feel stifled there.

"Keep the search broad," advises Ashley Hanson, associate vice president of admissions at Carthage College. "Look at different types of schools."

High school students often say they want to go to a big or small school without ever having stepped on a campus, Hanson says. She recommends visiting five to six schools at the end of the junior year of high school. Beyond size, consider different types of schools: public, private, liberal arts or technical. "Revisit the top two schools that feel like a good fit," Hanson says.

North Park University, a faith-based institution on Chicago's North Side, has 3,200 students. Faculty and staff take the time to get to know every student and family on a personal basis, says Anthony Scola, vice president for enrollment management and marketing. The enrollment team meets with each student to discuss their academic strengths, extracurricular interests and career aspirations to make sure North Park University is the right fit, he adds.

3. COURSEWORK. Find an institution with the academic program the student wants, says Sol Jensen, vice president of enrollment management, marketing and communications, Northern Illinois University (NIU), DeKalb. "Ultimately, academics is the reason the student is there." He recommends evaluating the quality of the academic program. What courses are offered? Who are the professors? What kind of research is being done?

"Talk to enrolled students and graduates to get feedback on the quality of their education," Jensen says. He adds that the variety of course offerings can be an important consideration, especially if a student is unsure about a major. A school with many different majors makes it easier to switch to another course of study without changing schools.

Many colleges and universities now offer robust internship programs. Ask whether internships result in permanent job offers. NIU has hundreds of internship opportunities, Jensen says. Some are available through the academic departments. Others are managed by the office of career services. Some of the internships are

paid and some count towards college credit. "Career development is important," Jensen says, adding that NIU also holds career fairs on campus.

4. COST. Though the student drives much of the school decision, parents have a big say when it comes to cost. Be realistic about what the family can afford.

Every school has a financial aid office. It connects students and families to outside resources and guides them through the financial aid process. Make an appointment with the financial aid office when touring the campus, administrators suggest. It's important to establish a working relationship with the office early on.

College of DuPage is a two-year community college in west suburban Glen Ellyn with 28,000 students. It is the second largest provider of undergraduate education in Illinois.

The school's website (cod.edu) includes financial aid information and a net cost calculator. It provides an estimate of the cost of attendance based on a series of questions about the student's situation and the amount of financial aid that is available.

5. CULTURE. What is campus life like? Are there a lot of activities and clubs? What is the mix of students? Where do they live?

"Keep the search broad...Look at different types of schools."

- Ashley Hanson, associate vice president of admissions at Carthage College.

Many families don't realize how much financial aid is available, administrators say. This includes private schools that may seem out of reach financially. "The sticker price is not the price," Carthage's Hanson says. "Scholarship and grant money is available even if your family has a high income."

More than 90 percent of the students at Carthage who apply for financial aid receive some assistance. The school offers merit-based scholarships, which are awarded at the time of acceptance based on grade point averages and test scores.

Carthage also holds a competition for its Presidential Scholarship. Candidates visit campus for an interview and complete an essay on site. The program awards 35 scholarships ranging from full tuition, room and board to a 75 percent break on tuition.

Governors State University is a good fit for students who have potential but need to be nurtured, according to Aurelio Valente, vice president of student affairs and enrollment. The state-sponsored school is located in south suburban University Park and has 5,500 students, mostly transfers from area community colleges. In 2014, Governors State opened enrollment to freshmen and sophomores, added a new residence hall, and launched an intercollegiate athletics program.

Class sizes are limited to about no more than 30 students, Valente says. "We are a high-touch academic experience," he adds. "We offer many interconnected systems of support."

Another feature of Governors State is the intergenerational make up of its student body. Many of the transfer students are older, giving freshmen and sophomores a chance to interact with more experienced learners. "The classroom discussions are wonderful," Valente says.

Values are important at the Gies College of Business, University of Illinois-Urbana. The school has established five mindsets for students to help them succeed: empathetic, professional, global, purpose-driven and innovative.

The goal is to teach business students they can follow their passions and have a successful career in business. "The mindsets will help them in life and to build the community," says Kevin Jackson, associate dean of undergraduate affairs, Gies School of Business.

The school launched a new brand this year: "Business on Purpose." It speaks to the well-rounded and purpose-driven students that the highly-competitive school admits and graduates. "We care about more than money," Jackson says. ♣

Saint Mary's University of Minnesota, Winona



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HOW to PREPARE FAMILY EMOTIONS for COLLEGE

By Jane Adler



It's a bittersweet moment for parents after they move their son or daughter into the college dorm, say their goodbyes and the car door shuts for the final time.

Is the student really ready for college? Are the parents ready? Will the student be overwhelmed? Can the parents let go?

These are common questions that swirl around the very emotional event of having a child leave home for college. It's often the first time a teen will be on his or her own for an extended period of time. Parents worry. They'll no longer know where their children are at any time of day.

This generation of young people is very connected to their parents, which can make the separation more difficult, administrators say. Parents nowadays tend to handle a lot of decisions for their children, leaving the kids somewhat unprepared for college life.

When college finally does arrive, family dynamics and the rules of engagement change. Parents have less control. Students may feel free, but in truth are often a bit scared.

Keep the communications open, advises Ruth Mathews, director of counseling services at Saint Mary's University of Minnesota, Winona. Parents should provide support but not try to direct everything. It's okay to check in with the student, and once a week may be enough. Texting five times a day may relieve a parent's anxiety but give the message to the child that the parent doesn't think he or she is capable of living on their own. "Let them reach out for support," Mathews suggests.

WARNING SIGNS

College students are at an age where anxiety and depression typically emerge, Mathews notes. Parents should talk to their students openly about where to get help if they experience these feelings or see a fellow student struggling.

Saint Mary's has a wellness center that offers counseling. About 30 percent of students attend counseling, Mathews says. The number seems high, but she attributes it to the fact that counseling has lost much of its stigma. Also, Saint Mary's mission is to help

"This is a huge life transition for parents and students... Things change."

-Kelly Wesner Michael, dean of students, Northern Illinois University (NIU), DeKalb.

Social media and texting complicate the new arrangement. Everyone has become accustomed to lots of contact. But how much contact is too much contact now? What's helpful? What's interference?

"This is a huge life transition for parents and students," says Kelly Wesner Michael, dean of students at Northern Illinois University (NIU), DeKalb. "Things change."

It's important for parents and students alike to acknowledge the situation and give each other some breathing space, Michael says. Emotions are bound to bubble up and it's better to deal with them. Parents can say they're sad and will miss the child. Ask the child how it feels to leave home. "Have a conversation," Michael says.

Spell out expectations up front. Parents and students should decide what works for them. How will parents know the student is safe? How can the student let the parents know how classes are going or what problems they face?

The key for parents is to recognize that their role is to help the student learn how to self-advocate, Michael says. "The reality is that the child is building the skills they need for life."

students and it's a small school where students know and care about each other.

Other resources are available to help ease the pressure on students. The Student Success Center offers tutoring. "Parents can explore the resources with the student and encourage them to use those resources," Mathews says. "It will help the student be more independent."

Counselors at NIU use mindfulness apps to help students de-stress and ease anxiety. The school also offers tele-psychiatry—virtual appointments with doctors for treatment.

Moving far away from home can present issues. Students at Caribbean Medical University live on the island of Curacao. The medical school offers a two-year course in the basic sciences on the island followed by a residency in the United States. Counselors, advisors and faculty are there to ease the transition to the islands, says Dr. Rex Haberman, assistant dean of academic affairs at the school.

College of DuPage, a two-year community college in Glen Ellyn, offers one-hour sessions with a counselor to help students who are experiencing personal,



Northern Illinois University

social or emotional issues that are interfering with their educational goals. Issues may include managing personal or academic stress, overcoming test anxiety and developing coping skills.

A free online mental health screening tool is available on the College of DuPage website. It assesses for eating disorders, alcohol misuse, anxiety disorders, post-traumatic distress, bipolar disorder and depression.

Time management can be a big issue for new students. Those coming from highly competitive high schools who have taken lots of demanding Advanced Placement classes may find they have time on their hands in college, says Jana Lithgow, assistant dean of advising and registration at the Gies College of

Business, University of Illinois-Urbana. Students from less competitive high schools may find it difficult to adjust to the college workload.

The staff is there to help. Students who need help adjusting are referred to a variety of resources across campus. "We want to ensure student success," Lithgow says.

Resident advisors act as sounding boards for students. Peer groups can help, too. Many colleges have clubs and cultural centers for students of a certain ethnic heritage or gender identity. "It's a place where students can feel comfortable with people like themselves and learn to navigate the school," NIU's Michael says.

One big difference from high school is that college students are considered adults at age 18. Parents have no legal right to access the child's grades or health records without their permission. "Parents are footing the bill and want to see report cards," Lithgow notes. "But it's no longer their right to know."

It's important for parents and students to build a mutual relationship of trust so they can discuss these issues, Lithgow notes. Parents need to be non-judgmental so students feel free to share what's going on. "That's really valuable," she says. ✚



Gies College of Business, University of Illinois-Urbana

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Marion, Indiana

HIDDEN GEMS: COLLEGE PROGRAMS that ROCK

By Jane Adler



Some of the best college programs aren't always the ones that get the most attention. Many first-rate offerings are hiding in plain sight just waiting to be discovered.

Here are some programs worth taking a look at:

- **CATALYST 606 INITIATIVE.** Named after the first three digits of Chicago's ZIP code, North Park University, Chicago, offers this comprehensive city-centered experiential learning curriculum that involves several interlocking components. Catalyst courses integrate real-world learning. On Wednesday afternoons, classes are held throughout the city, connecting with Chicago organizations to build social and job networks. Students also have the option to take a Catalyst semester—similar to study abroad, but in Chicago. Students in the semester program form a learning community and take two or more Chicago-focused classes together, work at a Chicago community organization, and take advantage of at least eight Wednesday afternoon experiences.

First Generation Initiative at Saint Mary's. Workshops help parents and students understand the "hidden curriculum" of college, Macksey explains. They learn about campus life and how to navigate some of the unwritten norms, such as those related to dorm culture and outside activities. Participants even get practical advice on how to handle day-to-day duties such as laundry. "People just assume everyone knows these things," Macksey says. "But first-generation families may not have this knowledge."

Saint Mary's also offers **Countdown to College.** High school students starting in 9th grade spend each summer on campus and take classes such as reading, writing and computer science. "It's a great way for first-generation students to get exposed to college," Macksey says.

- **NIU PLUS.** Offered by Northern Illinois University (NIU), NIU PLUS includes three programs. AcademicsPLUS allows students to customize their learning experience. For example, students with an

"Many families sending students to college for the first time don't know what to expect."

- Alisa Macksey, executive director of the First Generation Initiative at Saint Mary's University of Minnesota

Separately at North Park, **NPRESS** is a research program where students work with professors to produce original research. Students are trained in research methods, approaches and presentation skills.

- **MBA-SUPPLY CHAIN MANAGEMENT.** Governors State University offers this program only online. "It's one of the top programs," says Bill Kresse, assistant professor of accounting at Governors State. The state-sponsored school is located in south suburban University Park close to a number of distribution and logistics facilities, Kresse says. The program was introduced several years ago and offers students who are working a lot of flexibility to earn their MBA. Classes are taped in a state-of-the-art video classroom. "It's a remarkable facility," Kresse says.

- **FIRST GENERATION INITIATIVE.** Saint Mary's University of Minnesota, Winona, provides academic, emotional and social support to first-generation college students through this program. "Many families sending students to college for the first time don't know what to expect," says Alisa Macksey, executive director of the

interest in art can combine that talent with classes in technology and engineering. EngagePLUS provides a structured experience that blends classroom concepts with "real-world" scenarios and opportunities. It helps students determine if a career path is right for them. For example, students work with physics professors on projects at Fermilab in Batavia. JobsPLUS helps students who must work turn their jobs into career opportunities. The university works with local employers to add professional development opportunities to the job. "We provide the classes and the support," says Chris McCord, acting executive vice president and provost at NIU. "We have creative ways to connect students and employers."

- **CARIBBEAN MEDICAL UNIVERSITY.** Students who want to attend medical school don't have to limit their search to schools in this country. Caribbean Medical University offers a pre-med and medical school curriculum at its campus on the island of Curacao. "Our basic science faculty is quite strong," says Dr. Rex Haberman, assistant dean of academic affairs at Caribbean Medical. The basic sciences program in the MD curriculum typically takes two years. Graduates

participate in the U.S. residency matching program to complete their clinical training at a hospital here in the States. Financial aid is available.

• **CARTHAGE NURSING PROGRAM.** Carthage College introduced a Bachelor of Science in Nursing (BSN) degree in 2015. About 200 students are currently enrolled in the program and the first class will graduate in 2019. As a small liberal arts school, Carthage integrates the study of the humanities, arts and social sciences into the curriculum. "We present a more global view," says Frank Hicks, director of nursing and professor of nursing at Carthage College, Kenosha. He expects to introduce a program in 2020 for registered nurses to earn their BSN. The nursing department also has a state-of-the-art nursing simulation lab to prepare students for clinical work. The lab provides hands-on experience with responsive mannequins and technologically advanced equipment.



Governor's State University, University Park, Illinois

Separately at Carthage, the school now offers a minor in urban education for students majoring in elementary education. Students are placed in an urban school in their first year and work at that school with a mentor teacher throughout their four years of undergraduate work. This enables students to develop strong relationships with the school and the community, while coursework in the minor provides content such as culturally responsive teaching and urban leadership development.

• **TECHNOLOGY & MANAGEMENT.** The Gies College of Business and the College of Engineering at the University of Illinois-Urbana teamed up to offer this unique curriculum that bridges the gap between traditional engineering and business education for highly quailed undergraduates. Admission to the



Gies College of Business, University of Illinois-Urbana

program is competitive and requires application by prospective students during the spring semester of their sophomore year. Students then enter the program in their junior year and pursue the prescribed course of study while satisfying requirements for a bachelor's degree in their engineering or business major. In the program's integrated project course, students from both disciplines team up to focus on a specific problem faced by an actual company.

Also at the Gies College of Business, freshmen take **BUSINESS 101**, a course that focuses on professional responsibility in a holistic way, according to Kevin Jackson, associate dean of undergraduate affairs at the Gies College of Business. The course challenges students to consider their obligations to an organization, the community and society. "It can be a transformative experience for students who may not be aware how business can be used to impact the world around them," Jackson says. ✚



Saint Mary's University of Minnesota, Winona



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KELSEY

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CARTHAGE COLLEGE

Carthage College

UNDERGRADUATE ENROLLMENT: 2,740

GRADUATE ENROLLMENT: 119

STUDENT-TO-FACULTY RATIO: 12 to 1

AVERAGE CLASS SIZE: 17

YEAR ESTABLISHED: 1847

MISSION STATEMENT: Seeking truth, building strength, inspiring service—together.

FALL 2018 ACCEPTANCE RATE: 68%

REQUIRED STANDARDIZED TESTS: Test optional

APPLICATION DEADLINE: Rolling admissions

FRESHMEN IN TOP 25% OF HIGH SCHOOL CLASS: 45%

FIVE MOST POPULAR MAJORS FOR 2018 GRADUATES:

- Business Management
- Marketing
- Biology
- Psychology
- Nursing

DEGREES OFFERED:

- Bachelor of arts in more than 45 majors
- Bachelor of science in nursing
- Master of education
- Master of science in business design and innovation

SCHOLARSHIPS: Families are not alone in paying for a Carthage education. More than 90 percent of our students receive financial aid—a hefty chunk of which is scholarships and grants, including \$1.25 million annually for the Presidential Scholarship Competition.

AVERAGE NEED-BASED SCHOLARSHIP OR GRANT AWARD: Merit scholarships range from \$15,000 to \$21,000.

CAMPUS AND FACILITIES: Carthage has spent more than \$200 million in recent years to improve living, dining and learning spaces like the three-year-old Science Center and the Nursing Learning Laboratories. An eight-story residence hall nicknamed “the Tower” opened this fall. Still to come is a reimagined career center, part of a \$15 million investment to equip graduates for the workplace. But our most popular sight is one we didn’t build: Lake Michigan, the backdrop to Carthage’s 80-acre campus, and located about an hour north of Chicago and just 45 minutes south of Milwaukee.

ACCREDITATION:

- Higher Learning Commission since 1916

UNIQUE STUDY OPTIONS/ PROGRAMS:

- Study Abroad, a faculty-led month-long program sending students around the world.
- Space Sciences Program, where selected students conduct research with NASA on projects vital to commercial aerospace.
- Carthage in Chicago, a semester-long program enabling students to take courses and hold internships while living in the Loop.
- Velocity Consulting, a full-service marketing agency run entirely by Carthage students.
- Summer Undergraduate Research Experience, where students of all majors work closely with a faculty mentor on a new or developing line of research.
- Western Heritage, a required freshman seminar, refines the critical thinking, problem solving and writing skills essential to succeed in any field.
- Senior Thesis, a required course that helps students graduate challenged, curious, competent and confident.

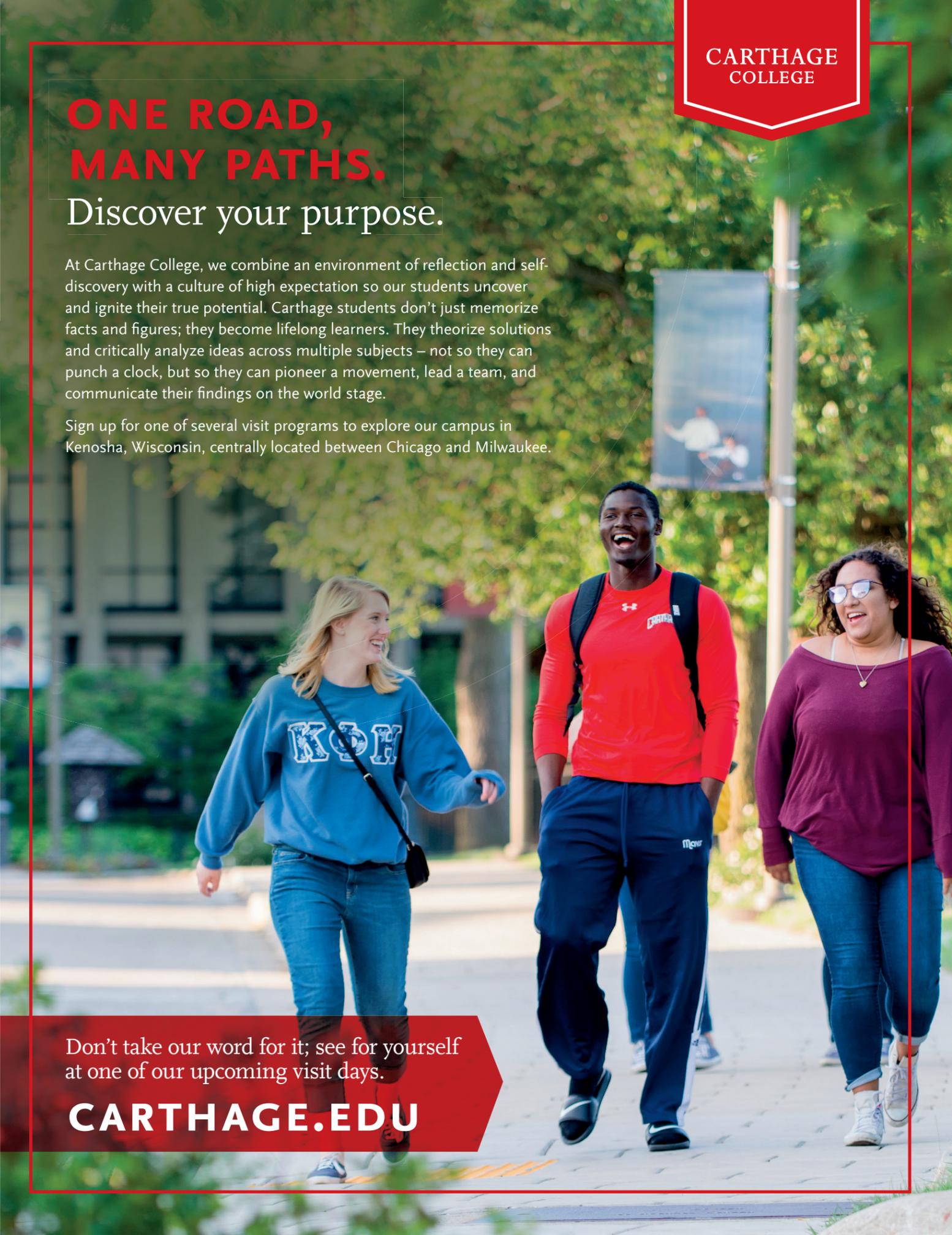
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ILLINOIS
 Gies College of Business

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PHONE: 217-244-3890
WEBSITE: business.illinois.edu

Gies College of Business

UNDERGRADUATE ENROLLMENT:
 3,140

GRADUATE ENROLLMENT: 3,073

STUDENT-TO-FACULTY RATIO: 31 to 1

AVERAGE CLASS SIZE: 44

YEAR ESTABLISHED: 1867

MISSION STATEMENT: We prepare and empower exceptional, innovative, purposeful and ethical business leaders through knowledge creation and immersive learning experiences.

FALL 2018 ACCEPTANCE RATE: 49%

REQUIRED STANDARDIZED TESTS:
 ACT or SAT

APPLICATION DEADLINE:
 Early Action: November 1
 Final: January 5

AVERAGE FRESHMAN RETENTION RATE: 96%

SIX-YEAR GRADUATION RATE: 91%

FIVE MOST POPULAR MAJORS FOR 2018 GRADUATES:

- Accounting
- Finance
- Marketing

- Information systems
- Supply chain management

DEGREES OFFERED:

- 7 bachelor's degree majors
- 8 master's degree programs, including MBA
- 3 doctoral programs

CAMPUS AND FACILITIES: Gies Business is part of the University of Illinois at Urbana-Champaign, a world-class leader in research, teaching and public engagement. The Business Instructional Facility is one of the most collaborative spaces on campus, featuring a large atrium as well as a smaller breakout rooms for students. The Business Living-Learning Community enables students with a business interest to explore business practices within a campus housing unit. The Illinois MakerLab was the first 3D printing lab in a business school. The Margolis Market Information Lab is one of the most highly utilized university finance labs in the United States.

ACCREDITATION: Association to Advance Collegiate Schools of Business

UNIQUE STUDY OPTIONS/ PROGRAMS:

- A rich selection of specialized academies, including AXIS Risk Management Academy, Finance Academy, Investment Banking Academy, Investment Management Academy
- Programs focused on entrepreneurship

and innovation, including Origin Ventures Academy for Entrepreneurial Leadership, Entrepreneurs Without Borders, iVenture Accelerator

- The Hoeft Technology and Management Program, a cross-disciplinary minor with the College of Engineering
- Illinois Business Consulting, the largest professionally-managed, student-run university consulting organization in the country
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PayScale

91%
 of students complete an internship



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North Park University

UNDERGRADUATE ENROLLMENT:

1,900

GRADUATE ENROLLMENT: 1,140

STUDENT-TO-FACULTY RATIO: 12 to 1

AVERAGE CLASS SIZE: 17

ANNUAL TUITION AND FEES: \$29,190

ANNUAL ROOM AND BOARD: \$9,445

YEAR ESTABLISHED: 1891

MISSION STATEMENT: To prepare students for lives of significance and service through education in the liberal arts, professional studies, and theology.

REQUIRED STANDARDIZED TESTS: ACT or SAT

APPLICATION DEADLINES: Rolling

FIVE MOST POPULAR MAJORS FOR 2018 GRADUATES:

- Business
- Business administration and management
- Biology
- Psychology
- Education

DEGREES OFFERED:

- Bachelor's
- Master's
- Doctoral

CAMPUS AND FACILITIES: The Johnson Center for Science and Community Life (LEED Gold Certified) is a hub where students learn and experience science, technology, engineering, math and health-related fields in state-of-the-art labs and facilities. Here, students also connect with resources, including the offices of career development and internships, University ministries, international student services and student success. Students can recharge, socialize and study in the atrium, lounges and prayer room.

ACCREDITATION:

- Higher Learning Commission
- Commission on Accreditation of Allied Health Education Programs
- International Assembly for Business Education
- Illinois State Board for Teacher Certification Programs
- Commission on Collegiate Nursing Education/American Association of College Nursing
- National Association of Schools of Music
- The Association of Theological Schools

UNIQUE STUDY OPTIONS/PROGRAMS:

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- 12 North Park students have won U.S. Fulbright Program awards in the past 5 years
- More than 80 majors, minors, and pre-professional programs
- Catalyst 606, North Park's city-centered curriculum, provides learning outside the classroom in the city of Chicago.

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University of Illinois at Chicago (UIC) Business

UNDERGRADUATE ENROLLMENT: 3,274

GRADUATE ENROLLMENT: 866

AVERAGE CLASS SIZE: 34

ANNUAL TUITION AND FEES:
\$17,416 average

ANNUAL ROOM AND BOARD:
visit housing.uic.edu/rates

YEAR ESTABLISHED: 1965

EMPLOYEES: 444

MISSION STATEMENT: At UIC Business, we transform student potential into success and connect students to Chicago's living classroom. We provide a proven education, real-world skills and professional experiences that add up to exciting career opportunities.

FALL 2018 UNDERGRADUATE ACCEPTANCE RATE: 69%

REQUIRED STANDARDIZED TESTS:

- ACT or SAT undergraduate
- GRE or GMAT graduate, circumstantial waivers available

FALL APPLICATION DEADLINES:

- January 15 first year
- April 1 transfer
- June 15 MS programs
- July 15 MBA

DEGREES OFFERED:

- Bachelor of science in accounting, entrepreneurship, finance, information and decision sciences, management, and marketing
- Bachelor of business administration
- Master of business administration
- Master of science in accounting, business analytics, finance, management information systems, marketing and supply chain and operations management
- Undergraduate business minors
- Graduate dual degrees

SCHOLARSHIPS: Each year more than 70 percent of UIC Business students receive some form of financial aid. Last year, nearly two-thirds of students received grants or scholarships.

CAMPUS AND FACILITIES: Located just west of the city's financial district, UIC is nestled between the Loop, the dining and tech district of the West Loop, and the arts and culture hub of Pilsen. Douglas Hall is the dedicated home of UIC Business with state-of-the-art learning studios, study rooms, collaboration spaces, a café, a full-service Business Career Center and our CME Training Lab. Business students may live on the Business floors of the residence halls, which

provide a unique opportunity to connect, study, and socialize.

ACCREDITATION:

- Association to Advance Collegiate Schools of Business (AACSB)

UNIQUE STUDY OPTIONS/PROGRAMS:

The UIC Business Scholars Program offers motivated undergraduate students a rich leadership development program alongside a financial scholarship. Structured as a cohort, UIC Business Scholars participate in seminars and workshops, community service opportunities, tours of leading Chicago area companies and an executive speaker series.

With an emphasis on developing leadership competencies, the **UIC Business Professional Development Program** curriculum is designed to help students master the soft skills needed to succeed. Students gain expertise in the key competencies that employers seek: written and verbal communication, teamwork, problem solving, decision making, confidence, self-awareness, and relationship building. Using Second City improvisational training modules, faculty prepare students to become leaders in their fields.

The Guaranteed Professional Program Admissions (GPPA) offers pathways with guaranteed admission to undergraduate business students interested in graduate business programs.



Ranked among the
TOP 10
'Best Value' universities

according to this year's Wall Street Journal and Times Higher Education rankings

UIC Business is committed to supporting the education and success of a diverse student body that reflects our global society. UIC Business provides opportunities to empower students with a dynamic, proven, business education, and an immersive city experience that add up to exciting career opportunities.



business.uic.edu

CRAIN'S 2018 GUIDE TO MIDWEST COLLEGES

ILLINOIS

American Academy of Art
Chicago
aaart.edu

Benedictine University
Lisle
ben.edu

Bradley University
Peoria
bradley.edu

Carl Sandburg College
Galesburg
sandburg.edu

Chicago State University
Chicago
csu.edu

Chicago Theological Seminary
Chicago
ctsichicago.edu

**City Colleges of Chicago-
Harold Washington College**
Chicago
ccc.edu/colleges/washington

**City Colleges of Chicago-
Harry S. Truman College**
Chicago
ccc.edu/colleges/truman

**City Colleges of Chicago-
Kennedy-King College**
Chicago
ccc.edu/colleges/kennedy

**City Colleges of Chicago-
Malcolm X College**
Chicago
ccc.edu/colleges/malcolm-x

**City Colleges of Chicago-
Olive-Harvey College**
Chicago
ccc.edu/colleges/olive-harvey

**City Colleges of Chicago-
Richard J. Daley College**
Chicago
ccc.edu/colleges/daley

**City Colleges of Chicago-
Wilbur Wright College**
Chicago
ccc.edu/colleges/wright



College of DuPage
College of DuPage
cod.edu
Glen Ellyn, Illinois

- admissions@cod.edu
- 630-942-2626
- serves nearly 25,000 students
- offers more than 100 areas of study



College of Lake County
clcillinois.edu
Grayslake, Waukegan and
Vernon Hills, Illinois, plus Online

- 180+ degrees and certificates
- small classes
- 25+ guaranteed transfer partners

Columbia College Chicago
Chicago
columbia.edu

DePaul University
Chicago
depaul.edu

Dominican University
River Forest
dom.edu

East-West University
Chicago
eastwest.edu

Eastern Illinois University
Charleston
eiu.edu

Flashpoint Chicago
Chicago
flashpoint.columbiacollege.edu



Governors State University
govst.edu
University Park, Illinois

- admissions@govst.edu
- 708-534-4490
- undergraduate enrollment: 3,262
- fall 2018 acceptance rate: 36%

Illinois Institute of Art
Chicago
artinstitutes.edu

Illinois Institute of Technology
Chicago
iit.edu

Illinois State University
Normal
illinoisstate.edu

Illinois Wesleyan University
Bloomington
iwu.edu

John Marshall Law School
Chicago
jmls.edu

Joseph Business School
Forest Park
JBS.edu

Judson University
Elgin
judsonu.edu

**Kendall College at
National Louis University**
Chicago
kendall.edu

Knox College
Galesburg
knox.edu

Lake Forest College
Lake Forest
lakeforest.edu

**Lake Forest Graduate School
of Management**
Lake Forest
lakeforestmba.edu

Lewis University
Romeoville
lewisu.edu

Loyola University
Chicago
LUC.edu

McKendree University
Lebanon
mckendree.edu

Millikin University
Decatur
millikin.edu

Monmouth College
Monmouth
ou.monmouthcollege.edu

Moody Bible Institute
Chicago
moody.edu

National Louis University
Chicago
nl.edu

Northeastern Illinois University
Chicago
neiu.edu



Northern Illinois University
Your Future. Our Focus.
Northern Illinois University
niu.edu
DeKalb, Illinois

- admissions@niu.edu
- 800-892-3050
- fall undergrad enrollment 2018: 12,788
- fall freshmen acceptance rate 2018: 54%



North Park University
northpark.edu
Chicago, Illinois

- admissions@northpark.edu
- 800-888-6728
- undergraduate enrollment: 1,900
- 12:1 student-to-faculty ratio

Northwestern University
Evanston
northwestern.edu

**Northwestern University of
Professional Studies**
Chicago and Evanston
sps.northwestern.edu

Olivet Nazarene University
Bourbonnais
olivet.edu

Prairie State College
Chicago Heights
prairiestate.edu

Quincy University
Quincy
quincy.edu

Robert Morris University-Illinois
Chicago
robertmorris.edu

Rockford University
Rockford
rockford.edu

Roosevelt University
Chicago
roosevelt.edu

Rush University
Chicago
rushu.rush.edu

St. John's College
Springfield
sjcs.edu

Saint James School of Medicine
Park Ridge
www.sjsm.org

Saint Xavier University
Chicago
sxu.edu

School of the Art Institute
Chicago
saic.edu

Southern Illinois University
Carbondale
siu.edu

Southern Illinois University
Edwardsville
siue.edu

Southwestern Illinois College
Belleville
swic.edu

**Spertus Institute for Jewish
Learning and Leadership**
Chicago
spertus.edu

Triton College
River Grove
triton.edu

University of Chicago
Chicago
uchicago.edu

University of Illinois at Chicago
Chicago
uic.edu



**University of Illinois at Chicago
(UIC) Business**
business.uic.edu
Chicago, Illinois

- bizadmit@uic.edu/312-996-2700
- undergraduate enrollment: 2,984
- Fall 2017 undergraduate acceptance rate: 69%

CRAIN'S 2018 GUIDE TO MIDWEST COLLEGES

University of Illinois
Springfield
uis.edu

University of Illinois
Urbana-Champaign
illinois.edu

I ILLINOIS
Gies College of Business

Gies College of Business
business.illinois.edu
Champaign, Illinois

- admissions@business.illinois.edu
- 217-244-3890
- undergraduate enrollment: 3,140
- fall 2018 acceptance rate: 49%

University of St. Francis
Joliet
stfrancis.edu

Western Illinois University
Macomb
wiu.edu

Wheaton College
Wheaton
wheaton.edu

INDIANA

Ball State University
Muncie
cms.bsu.edu

DePauw University
Greencastle
depauw.edu

Indiana Institute of Technology
Fort Wayne
indianatech.edu

Indiana State University
Terre Haute
indstate.edu

Indiana University
Bloomington
iu.edu/bloomington

Indiana University
Kokomo
iu.edu/kokomo

Indiana University
South Bend
iu.edu/southbend

Indiana University East
Richmond
iue.edu

Indiana University Northwest
Gary
iun.edu

**Indiana University-
Purdue University Indianapolis**
Indianapolis
iupui.edu

Indiana University Southeast
Albany
ius.edu



Indiana Wesleyan University
indwes.edu
Marion, Indiana

- admissions@indwes.edu
- 866-468-6498
- undergraduate enrollment: 3,072
- between Fort Wayne and Indianapolis

Purdue University
West Lafayette
purdue.edu

Purdue University Fort Wayne
Fort Wayne
pfw.edu

Purdue University Northwest
Hammond
pnw.edu

Taylor University
Upland
taylor.edu

University of Evansville
Evansville
evansville.edu

University of Indianapolis
Indianapolis
uindy.edu

University of Notre Dame
South Bend
nd.edu

University of Southern Indiana
Evansville
usi.edu

Valparaiso University
Valparaiso
valpo.edu

IOWA

Drake University
Des Moines
drake.edu

Grinnell College
Grinnell
grinnell.edu

**Iowa State University of
Science and Technology**
Ames
iastate.edu

Iowa Wesleyan University
Mount Pleasant
iw.edu

Purdue University Global
Cedar Rapids
purdueglobal.edu

University of Dubuque
Dubuque
dbq.edu

University of Iowa
Iowa City
uiowa.edu

University of Northern Iowa
Cedar Falls
uni.edu

Upper Iowa University
Fayette
uiu.edu

Waldorf University
Forest City
waldorf.edu

William Penn University
Oskaloosa
wmpenn.edu

MICHIGAN

Central Michigan University
Mount Pleasant
cmich.edu

Eastern Michigan University
Ypsilanti
emich.edu

Grand Valley State University
Allendale
gvsu.edu

Kettering University
Flint
kettering.edu

Lake Superior State University
Sault Ste. Marie
lssu.edu

Michigan State University
East Lansing
msu.edu

**Michigan Technological
University**
Houghton
mtu.edu

Northern Michigan University
Marquette
nmu.edu

University of Michigan
Ann Arbor
umich.edu

University of Michigan
Dearborn
umdearborn.edu

University of Michigan
Flint
umflint.edu

Walsh College
Troy
walshcollege.edu

Wayne State University
Detroit
wayne.edu

Western Michigan University
Kalamazoo
wmich.edu

MINNESOTA

Bemidji State University
Bemidji
bemidjistate.edu

Carleton College
Northfield
carleton.edu

College of St. Benedict
St. Joseph
csbsju.edu

Concordia University
St. Paul
csp.edu

Gustavus Adolphus College
St. Peter
gustavus.edu

Macalester College
St. Paul
macalester.edu

Mayo Clinic College of Medicine
Rochester
mayo.edu

Minnesota State University
Mankato
mnsu.edu

Minnesota State University
Moorhead
mnstate.edu

North Central University
Minneapolis
northcentral.edu

St. Catherine University
Saint Paul
stkate.edu

St. Cloud State University
St. Cloud
stcloudstate.edu

St. John's University
Collegeville
csbsju.edu



Saint Mary's University of Minnesota
smumn.edu
Winona, Rochester and
the Twin Cities, Minnesota

- admission@smumn.edu
- 800-635-5987
- undergraduate enrollment: 1,100
- graduate enrollment: 4,500

St. Olaf College
Northfield
stolaf.edu

**Southwest Minnesota
State University**
Marshall
smsu.edu

University of Minnesota
Crookston
crk.umn.edu

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University of Minnesota
Duluth
d.umn.edu

University of Minnesota
Minneapolis and St. Paul
twin-cities.umn.edu

University of Minnesota
Morris
morris.umn.edu

MISSOURI

Missouri State University
Springfield
missouristate.edu

St. Louis University
St. Louis
slu.edu

University of Central Missouri
Warrensburg
ucmo.edu

University of Missouri
Columbia
missouri.edu

University of Missouri
Kansas City
umkc.edu

University of Missouri
St. Louis
umsl.edu

Washington University in St. Louis
St. Louis
wustl.edu

Webster University
Webster Groves
webster.edu

William Woods University
Fulton
williamwoods.edu

OHIO

Antioch University
Culver City
antioch.edu

Ashland University
Ashland
ashland.edu

Baldwin Wallace University
Berea
bw.edu

Bluffton University
Bluffton
bluffton.edu

Bowling Green State University
Bowling Green
bgsu.edu

Case Western Reserve University
Cleveland
case.edu

Cedarville University
Cedarville
cedarville.edu

Central State University
Wilberforce
centralstate.edu

Cleveland State University
Cleveland
csuohio.edu

Denison University
Granville
denison.edu

Franklin University
Columbus
franklin.edu

Heidelberg University
Tiffin
heidelberg.edu

John Carroll University
University Heights
jcu.edu

Kent State University
Kent
kent.edu

Kenyon College
Gambier
kenyon.edu

Kettering College
Kettering
kc.edu

Malone University
Canton
malone.edu

Miami University
Oxford
miamioh.edu

Mount St. Joseph University
Cincinnati
msj.edu

Oberlin College
Oberlin
oberlin.edu

Ohio Dominican University
Columbus
ohiodominican.edu

Ohio Northern University
Ada
onu.edu

Ohio University
Athens
ohio.edu

Ohio State University
Columbus
osu.edu

Ohio Wesleyan University
Delaware
owu.edu

Otterbein University
Westerville
otterbein.edu

Shawnee State University
Portsmouth
shawnee.edu

Tiffin University
Tiffin
tiffin.edu

University of Akron
Akron
uakron.edu

University of Cincinnati
Cincinnati
uc.edu

University of Dayton
Dayton
udayton.edu

University of Mount Union
Alliance
mountunion.edu

University of Northwestern Ohio
Lima
unoh.edu

University of Toledo
Toledo
utoledo.edu

Walsh University
North Canton
walsh.edu

Wilberforce University
Wilberforce
wilberforce.edu

Wittenberg University
Springfield
wittenberg.edu

Wright State University
Dayton
wright.edu

Xavier University
Cincinnati
xavier.edu

Youngstown State University
Youngstown
ysu.edu

WISCONSIN

Cardinal Stritch University
Milwaukee
stritch.edu

Carroll University
Waukesha
carrollu.edu



CARTHAGE COLLEGE

Carthage College
carthage.edu

Kenosha, Wisconsin

- admissions@carthage.edu
- 262-551-6000 or 800-351-4058
- undergraduate enrollment: 2,740
- fall 2018 acceptance rate: 68%

Concordia University Wisconsin
Mequon
cuw.edu

Lakeland University
Plymouth
lakeland.edu

Lawrence University
Appleton
lawrence.edu

Marian University
Fond du Lac
marianuniversity.edu

Marquette University
Milwaukee
marquette.edu

Mount Mary University
Milwaukee
mtmary.edu

University of Wisconsin
Eau Claire
uwec.edu

University of Wisconsin
Green Bay
uwgb.edu

University of Wisconsin
La Crosse
uwlax.edu

University of Wisconsin
Madison
wisc.edu



University of Wisconsin-Milwaukee
uwm.edu/chicago
Milwaukee, Wisconsin

- undergraduateadmissions@uwm.edu
- 414-229-2222
- undergraduate enrollment: 22,600
- Illinois resident tuition: \$12,634

University of Wisconsin
Oshkosh
uwosh.edu

University of Wisconsin
Parkside
uwp.edu

University of Wisconsin
Platteville
uwplatt.edu

University of Wisconsin
River Falls
uwrf.edu

University of Wisconsin
Stevens Point
uwsp.edu

University of Wisconsin
Stout
uwstout.edu

University of Wisconsin
Superior
uwsuper.edu

University of Wisconsin
Whitewater
uww.edu

THANK YOU

We hope this edition of Crain's Colleges proves useful in helping you navigate the university selection process.

We are grateful to the fine institutions who detail their educational offerings in this issue: Caribbean Medical University, Carthage College, College of DuPage, College of Lake County, Gies College of Business, Governors State University,

Indiana Wesleyan University, Northern Illinois University, North Park University, Saint Mary's University of Minnesota, UIC Business and University of Wisconsin-Milwaukee.

Please use these listings for comparison, and to gain a deeper understanding of the many fine higher-learning options available in the Midwest region and beyond.



Northern Illinois University
Your Future. Our Focus.

I ILLINOIS
Gies College of Business



CARTHAGE COLLEGE



UIC BUSINESS



NORTH PARK UNIVERSITY
CHICAGO

UNIVERSITY of WISCONSIN
UWMILWAUKEE



College of DuPage

College of Lake County

Saint Mary's University
OF MINNESOTA



Governors State UNIVERSITY

FROM COD TO HARVARD

Marsela Jorgolli, College of DuPage Alumna

"Being at the forefront of this research is very exciting. I love contributing to the development of new tools that will better our society, tools that were once thought of as impossible."

"College of DuPage gave me the resources and opportunities to excel in my academics and my career."

Marsela Jorgolli, COD alum

Marsela Jorgolli's passion for physics led to a decade of academics and research at Harvard University.

Having successfully defended her Ph.D. in Physics at Harvard in 2015, she then began working as a member of the university's Park Research Group. The team focused on researching nanometer-sized materials – such as nano-diamonds, which are not visible to the naked eye – in hopes of developing and building devices that work with cell networks.

What will your story be?

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For information, call (630) 942-2626 or email admissions@cod.edu.

 **College of DuPage**

For ADA accommodations, call (630) 942-2141 (voice) or (630) 858-9692 (TDD). Please call two weeks in advance.

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- ✓ Student Dorms
- ✓ Modern Campus
- ✓ Financial Aid
- ✓ Friendly Tuition (\$5,900/semester)
- ✓ US Clinical Rotations
- ✓ 88.9% USMLE Passing Rate
- ✓ Canadian Loans Available